



DAVID JONES

VICE PRESIDENT, DIGITAL COMMUNICATIONS
HILL & KNOWLTON CANADA
TORONTO

David Jones is Vice President, Digital Communications in Hill & Knowlton's Toronto office where he develops and executes online PR campaigns that connect clients to their stakeholders through blogs, podcasts, social networks and other online engagement opportunities.

CURRENT POSITION

David's broad experience in corporate, financial, food/beverage, packaged goods, sports, events and Internet allow him to successfully introduce online communications strategies to clients across all sectors.

David has held senior communications positions at Molson Canada and the Royal Canadian Golf Association and was the Group Head, Consumer Brands, Fleishman-Hillard Canada before joining Hill & Knowlton. He has also held positions with agencies Edelman, Harbinger and Thornley Fallis.

PRIOR HISTORY

David has won multiple local, national and international awards for his work with Molson, was managing editor for Golf Canada magazine and managed PR at some of Canada's major sports and entertainment events.

David holds a journalism degree from Ryerson University in Toronto. He is also the author of a popular PR blog (davejones.ca) and co-host of the top Canadian PR podcast, Inside PR (insidepr.ca). He has won three awards from the Society for New Communications Research for his social media work for H&K clients Molson, War Child and WaterfrontToronto.

OTHER INFORMATION

