

# 2010-2011 ANNUAL REPORT

*Providing leadership in public health management*

**alPHa**  
Association of Local  
**PUBLIC HEALTH**  
Agencies

# Report from the President and Executive Director

The 2010-11 fiscal year was one punctuated by relationship building and important planning with key government partners. As the *Highlights* section of this report outlines, alPHA sat at leadership tables with all three of our funding ministries—Health and Long-Term Care, Health Promotion and Sport, and Children and Youth Services. The establishment of the Early Years Division in the Ministry of Education resulted in relationships being developed with that ministry as well. Perhaps the most significant evidence of the success of this work was at a February forum of alPHA members on the role of public health in the new provincial early years platform. alPHA members were joined that day by the Special Advisor to the Premier on Early Learning and assistant deputy ministers from the four ministries involved—Health and Long-Term Care, Health Promotion and Sport, Education, and Children and Youth Services.

Our members also represented their colleagues on committees established to look at funding models and accountability in the Ontario public health system. The first accountability agreements, including performance indicators, were developed for public health agencies with strong input from board of health members and public health professionals. We want to thank those who represented us all so very well on these committees—guiding the process, giving input and putting in many long hours in meetings and reviewing materials.

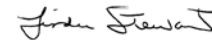
alPHA's June 2010 Annual Conference, hosted in collaboration with the Eastern Ontario Health Unit, was held in Cornwall, Ontario. The Conference's theme, *The New Essentials: Public Health Communications Today*, was timely as delegates and speakers alike were actively engaged in discussions that ranged from understanding today's audiences to using social media to enhance public health messages. We heard from experts and had opportunities to share early experiences with new approaches to public health communication.

The Ontario public health landscape has been changing over the past few years. The occurrence of public health events such as Walkerton, SARS and, most recently, the H1N1 pandemic, has increased the focus on public health. These occurrences have brought new resources to Ontario through the Province's Operation Health Protection strategy and the Capacity Review Committee's recommendations. The increased focus on public health has resulted in alPHA and its members being invited to participate in more planning and decision-making tables. The pressure on alPHA's resources has been building. This year, alPHA's Board of Directors dedicated considerable energy to developing a more strategic approach to doing Association business with a view to ensuring the needs of alPHA's members are met as effectively as possible.

Many of this year's efforts have laid important groundwork for the year to come. We hope you will review alPHA's many accomplishments listed in the *Highlights* section of this report. These accomplishments are evidence of our strength as an Association. We thank alPHA's members for their ongoing support and their unwavering dedication to public health in Ontario. We have been extremely privileged to work with you this past year and we look forward to facing next year's challenges and celebrating success together.



**Valerie Sterling**  
President



**Linda Stewart**  
Executive Director



## Our Members

1. Algoma Public Health
2. Brant County Health Unit
3. Chatham-Kent Public Health Services
4. Durham Region Health Department
5. Eastern Ontario Health Unit
6. Elgin-St. Thomas Health Unit
7. Grey Bruce Health Unit
8. Haldimand-Norfolk Health Unit
9. Haliburton, Kawartha, Pine Ridge District Health Unit
10. Halton Region Health Department
11. City of Hamilton - Public Health & Social Services
12. Hastings & Prince Edward Counties Health Unit
13. Huron County Health Unit
14. Kingston, Frontenac, Lennox & Addington Public Health
15. County of Lambton, Community Health Services Dept.
16. Leeds, Grenville and Lanark District Health Unit
17. Middlesex-London Health Unit
18. Niagara Region Public Health
19. North Bay Parry Sound District Health Unit
20. Northwestern Health Unit
21. Ottawa Public Health
22. Oxford County - Public Health & Emergency Services
23. Peel Public Health
24. Perth District Health Unit
25. Peterborough County-City Health Unit
26. Porcupine Health Unit
27. Renfrew County & District Health Unit
28. Simcoe Muskoka District Health Unit
29. Sudbury & District Health Unit
30. Thunder Bay District Health Unit
31. Timiskaming Health Unit
32. Toronto Public Health
33. Region of Waterloo, Public Health
34. Wellington-Dufferin-Guelph Public Health
35. Windsor-Essex County Health Unit
36. York Region Public Health Services

## Memories of 2010-2011



**Plenary speakers, 2010 Annual Conference, Cornwall, ON**



**2010 Distinguished Service Award winners**



**COMOH Leadership Retreat participants, Oct. 2010**



**Board of Health Orientation Session, Feb. 2011**

# Committees

All 36 health units in Ontario are Active Members of **alPHA**. Health units are represented by their Medical and Associate Medical Officers of Health and their Board of Health members.

## SEVEN ORGANIZATIONS HAVE AFFILIATE MEMBERSHIP IN **alPHA**:

<b>ANDSOOHA</b>	Public Health Nursing Management
<b>AOPHBA</b>	Association of Ontario Public Health Business Administrators
<b>APHEO</b>	Association of Public Health Epidemiologists in Ontario
<b>ASPHIO</b>	Association of Supervisors of Public Health Inspectors of Ontario
<b>HPO</b>	Health Promotion Ontario
<b>OAPHD</b>	Ontario Association of Public Health Dentistry
<b>OSNPPH</b>	Ontario Society of Nutrition Professionals in Public Health

alPHA also provides Associate membership to the Ontario Public Health Association (OPHA).

## 2010-2011 BOARD OF DIRECTORS

### EXECUTIVE:

Valerie Sterling.....	President
Lynn Noseworthy.....	Vice President
Charles Gardner.....	Past President
Mary Johnson.....	Chair, Board of Health Section
Paul Roumeliotis.....	Chair, Council of Ontario Medical Officers of Health
Maria Harding.....	Treasurer
Ellen Wodchis.....	Affiliate Representative, HPO

### DIRECTORS AT LARGE:

Allen Heimann	COMOH	Malcolm Lock	COMOH
Vance Blackmore/Al Edmondson*	BOH Section	Joseph Matko	BOH Section
Gordon Montgomery/Cindy Forster*	BOH Section	Howard Shapiro	COMOH
Colleen Jordan	BOH Section	Penny Sutcliffe	COMOH

### AFFILIATE REPRESENTATIVES:

OSNPPH.....	Tracy Allan-Koester
ASPHIO.....	Bjorn Christensen
APHEO.....	Gamil Shahein
AOPHBA.....	Dale Jackson
ANDSOOHA.....	Jo Ann Tober
HPO.....	Ellen Wodchis
OAPHD.....	Paul Sharma

**ASSOCIATE REPRESENTATIVE:** Liz Haugh, OPHA

*\* mid-term appointee*

## SECTIONS

### COUNCIL OF ONTARIO MEDICAL OFFICERS OF HEALTH (COMOH) EXECUTIVE

<b>Chair:</b>	Paul Roumeliotis	<b>Vice-Chair:</b>	Penny Sutcliffe
<b>Members:</b>	Charles Gardner		Allen Heimann
	Malcolm Lock		Lynn Noseworthy
	Howard Shapiro		

### BOARD OF HEALTH SECTION (BOH) EXECUTIVE

<b>Chair:</b>	Mary Johnson	<b>Vice-Chair:</b>	Vacant
<b>Members:</b>	Vance Blackmore /Al Edmondson*		Maria Harding
	Gordon Montgomery/Cindy Forster*		Colleen Jordan
	Joseph Matko		Valerie Sterling

## ADVOCACY COMMITTEE

Lila Cyr	BOH	Gamil Shahein	APHEO
Scott Elder	AOPHBA	Bjorn Christensen	ASPHIO
Jo Ann Tober	ANDSOOHA	Carolyn Kuntz	OSNPPH
Colleen Jordan	BOH	Rosana Pellizzari	COMOH
Monir Taha	COMOH		

# Highlights of 2010 - 2011

## LEADERSHIP IN ACTION

- Met with government leaders on key public health issues: Dr. Charles Pascal, Special Advisor to the Premier on Early Learning, and Jim Grieve, Assistant Deputy Minister, Early Learning Division, Ministry of Education, to discuss the province's Early Years vision; Judith Wright, Deputy Minister, Ministry of Health Promotion & Sport, to discuss ministry policy and organizational priorities; Laurel Broten, Minister, and George Zegarac, Deputy Minister, Ministry of Children and Youth Services, to discuss proposed enhancements to the Healthy Babies, Healthy Children Program; Margaret Best, Minister of Health Promotion and Sport to discuss strategies for active living across the lifespan.
- Engaged with the Chief Medical Officer of Health (CMOH) on important issues, including Bill 141, an act to strengthen the authority of the CMOH; the CMOH's strategic plan for public health in Ontario; and the Immunization of School Pupils Act.
- Coordinated a meeting between the CMOH and information system developers for environmental health to gain a better understanding of health unit progress regarding system implementation and to discuss the development of data standards.
- Established new Association working groups: the Professional Development Steering Committee and the Records Management Working Group.
- Appointed alPHA members to the Joint Ministries/Boards of Health Committee on Accountability Agreements.

## COLLABORATION AND PARTNERSHIP

- Worked with OPHA on a letter to provincial party leaders requesting their commitment to public health priorities in advance of the fall 2011 provincial election.
- Partnered with the Ontario Agency for Health Protection and Promotion (OAHPP) and the Ontario Public Health Association (OPHA) to deliver the successful inaugural conference, *The Ontario Public Health Convention (TOPHC)*, for over 500 public health professionals.
- Collaborated with OPHA to support the OAHPP project to develop a new program for applied research and knowledge exchange.
- Supported OAHPP in developing an approach to move risk and behaviour surveillance forward in Ontario.
- Continued to co-chair the Ontario Chronic Disease Prevention Alliance and actively participate in the Ontario Health Providers Alliance.
- Continued to work with OAHPP on a guidance document for health units interested in childhood healthy weights surveillance.
- Worked with OPHA and the Joint Working Group on the Social Determinants of Health to conduct a survey of health unit activities addressing the social determinants of health.

## POSITIONS, STUDIES, REPORTS & PUBLICATIONS

- Presented to the Standing Committee on Social Policy regarding Bill 141 to amend the *Health Protection and Promotion Act*.
- Released the report, *Ontario Public Health Unit Environmental Health System Survey*, which evaluated data collection tools used by environmental health programs in health units.
- Developed Public health is *Key to a Healthy and Prosperous Ontario*, a brief on public health election messages for all provincial political parties and party candidates.

- Released the updated *2011 Orientation Manual for Board of Health Members* following the fall 2010 municipal election.
- In collaboration with OPHA, produced *Activities to Address the Social Determinants of Health in Ontario Local Public Health: Summary Report*.
- Published the *2010-2011 Canadian Directory of Public Health*, an index listing all public health offices in Canada.
- With the Ontario Municipal Social Services Association, produced the *Report on the Joint Forum on Best Start Child and Family Centres - January 19, 2010* in June 2010.

## PROFESSIONAL DEVELOPMENT & MEMBER SERVICES

- Attracted over 90 delegates to the Annual Conference, *The New Essentials: Public Health Communications Today* that was hosted by the Eastern Ontario Health Unit in June 2010.
- Held strategic planning sessions for Boards of Health and the Council of Ontario Medical Officers of Health (COMOH) in fall 2010 to review strategic priorities, and identify structures, processes and resources to move forward.
- Held a Winter Symposium in February 2011, featuring expert speakers and key ministerial staff to build membership consensus on community water fluoridation and public health's role in early learning and care. Also held an Orientation Session for new board of health members during the Symposium.
- Supported alPHA's members to plan the full-day forum, Public Health Supporting Early Learning and Care, to discuss public health's role in the new provincial early years platform. The event was attended by Dr. Charles Pascal and ADMs from the ministries of Health and Long-Term Care, Health Promotion and Sport, Education, and Children and Youth Services.
- Procured over 38 hours of continuing medical education credits for alPHA's physician members.
- Procured professional development funding from the MOHLTC to facilitate community medicine residents' attendance at alPHA conferences.

# Financial Statements

The following financial information is extracted from ALPHA's audited statements as completed by BDO LLP, for the year ending March 31, 2011. A complete audited report can be obtained from ALPHA.

## COMBINED FINANCIAL STATEMENTS FOR THE YEAR ENDED MARCH 31, 2011

	<b>2010 - 2011</b>
<b>REVENUE</b>	<b>(\$)</b>
Membership fees, grants, sponsorship	411,332
Conferences	152,517
Project Funding	313,838
Interest and other income	2,111
	<b>879,798</b>
<b>EXPENSES</b>	
Salaries and Benefits	358,809
Conferences, meetings and travel	125,822
Project Expenses	229,102
Office and program expenses	108,045
	<b>821,778</b>
<b>SURPLUS (Deficit)</b>	<b>58,020</b>

## BALANCE SHEET

<b>ASSETS</b>	<b>(\$)</b>
Cash	315,207
Investments	34,643
Accounts Receivable	54,374
Prepaid Expenses	11,721
Capital Assets	39,135
<b>TOTAL ASSETS</b>	<b>445,080</b>
<b>LIABILITIES</b>	
Accounts payable and accrued liabilities	101,695
Deferred revenue	27,500
Public Health and the Law Conference payable	37,170
	<b>166,365</b>
<b>NET ASSETS</b>	
Funds invested in capital assets	29,135
Fund Balance	249,580
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>445,080</b>

### Special thanks to our affinity partners:



### ALPHA Staff:

Linda Stewart	Executive Director
Gordon Fleming	Manager, Public Health Issues
Susan Lee	Manager, Administrative and Association Services
Karen Reece	Administrative Assistant

2 Carlton Street, Suite 1306, Toronto, Ontario M5B 1J3  
Tel: (416) 595-0006 Fax: (416) 595-0030 Email: [info@alphaweb.org](mailto:info@alphaweb.org) Online: [www.alphaweb.org](http://www.alphaweb.org)