

June 15, 2011

The Honourable Leona Aglukkaq, P.C., M.P.  
Minister of Health, Government of Canada  
Brooke Claxton Building, Tunney's Pasture  
Postal Locator: 0906C  
Ottawa, ON K1A 0K9

The Honourable Deb Matthews,  
Minister of Health and Long-Term Care  
Office of the Minister  
10th Floor, Hepburn Block  
80 Grosvenor Street  
Toronto, ON M7A 2C4

The Honourable Margaret R. Best  
Minister of Health Promotion and Sport  
18th Floor, 777 Bay Street  
Toronto, ON M7A 1S5

Honourable Ministers:

On June 15, 2011, the Simcoe Muskoka District Health Unit Board of Health endorsed the recommendation of the Peterborough County-City Health Unit regarding energy drinks specifically:

1. That advertising and sale of energy drinks to children and youth be restricted; and,
2. Premixed alcohol and energy drinks not be sold in liquor outlets as follow-up from the Health Canada Media Advisory in March 2010 that stated *"An energy drink containing alcohol would be subject to different regulations under the Food and Drugs Act, and would be evaluated differently - as a food, and not as a natural health product... Health Canada will be following up with liquor boards and other relevant bodies to ensure that the regulations and their implications for energy drinks containing alcohol are appropriately understood... Health Canada continues to advise consumers not to mix energy drinks with alcohol"*.

I look forward to hearing positive movement on this issue.

Yours truly,

**Original signed by**

Barry Ward  
Chair, Board of Health  
Simcoe Muskoka District Health Unit

Encl.

☐ **Bureau principal**  
15 Sperling Drive  
Barrie ON, L4M 6K9  
tél. 705-721-7330  
télééc. 705-721-1495

☐ **Collingwood**  
280 Pretty River Pkwy.  
L9Y 4J5  
tél. 705-445-0804  
télééc. 705-445-6498

☐ **Cookstown**  
25, rue King S.  
bureau 2, L0L 1L0  
tél. 705-458-1103  
télééc. 705-458-0105

☐ **Gravenhurst**  
2-5 Pineridge Gate,  
P1P 1Z3  
tél. 705-684-9090  
télééc. 705-684-9959

☐ **Huntsville**  
34, rue Chaffey  
P1H 1K1  
tél. 705-789-8813  
télééc. 705-789-7245

☐ **Midland**  
Unité B, 865,  
avenue Hugel, L4R 1X8  
tél. 705-526-9324  
télééc. 705-526-1513

☐ **Orillia**  
575, rue West S.  
bureau 12, L3V 7N6  
tél. 705-325-9565  
télééc. 705-325-2091

- c. Dr. Arlene King, Chief Medical Officer of Health of Ontario  
Minister of Health Promotion and Sport  
Minister of Health and Long Term Care  
Linda Stewart, Executive Director, alpha  
Ontario Public Health Association  
Ontario Boards of Health  
North Simcoe Muskoka LHIN  
Central LHIN  
Simcoe Muskoka MPPS  
Simcoe Muskoka MPs